

## BIC® Wide Body Ballpen

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THE RIGHT SIZE FOR SHOWING THE TRUE VALUE OF YOUR BRAND! WIDE PROFILE AND WIDE VARIETY OF POSSIBILITIES TO MAXIMISE YOUR MESSAGE.

PRODUCT BENEFITS	BIC® brand is recognised by 9 out of 10 people: associate your name with a high-quality trusted product.   Mix & Match frosted and opaque colour components to create more than 1,700 different combinations!   Reliable plunger action mechanism: you can click your BIC® more than 10,000 times!   Full in-house manufacturing.   The perfectly spherical tungsten carbide ball contributes to consistent writing.   Long-life ink: high quality, quick drying and smooth writing.
CUSTOMS CODE	9608109200
COUNTRY OF ORIGIN	ES
WIDTH	1.50 cm
HEIGHT	14.20 cm
DEPTH	1.20 cm
DIAMETER	1.20 cm
WEIGHT	10.40 g
STANDARD PACKAGING	32.40 X 13.60 X 15.20 cm   25.56 cm <sup>3</sup>
PACKAGING CAPACITY	250 u.
PACKAGING WEIGHT	2600.00 g
MECHANISM	Plunger Action